

GBEN runs on the  
shoulders of its  
volunteers.

Thank you for  
all you do!

### **Membership Committee**

Kara Bixby  
Danelle Marable  
Chantal Hoff  
Trish Dao-Tran

### **Programming Committee**

Hila Bernstein  
Sharon Touw  
Dana Benjamin-Allen  
Kelly Washburn

### **Governance**

Trang Hickman  
Elizabeth Brown (outgoing Clerk)  
Noe Medina (incoming VP)  
Matan BenYishay (outgoing VP)  
Patrick Kinner (incoming VP)  
Min Ma

### **DEI Committee**

Artie Maharaj  
Alemayehu Bekele  
Ben Faust  
Christine Patton  
Danelle Marable  
Fatima Fairfax  
Kathleen Sullivan  
Luba Falk Feigenberg  
Matan BenYishay  
Min Ma  
Noe Medina  
Sarah Faude  
Polly Hanson-Grotsky  
Quyen Pham  
Susan Putnins  
Tiana Yom

### **Communications**

Bryan Hall



GBEN



GREATER BOSTON EVALUATION NETWORK

**2022 YEAR IN REVIEW**

# Plan for today

- 10:00 Gathering & Welcome
- 10:05 Looking back, looking forward
- 10:20 Breakout rooms - Problems of Practice
- 10:55 Closing

**Our mission is** to promote excellence, innovation and equity in evaluation among professional and aspiring evaluators, and those who align their work with the discipline of evaluation in Greater Boston.

**We do this through** professional development, resource-sharing, and networking around evaluation approaches and best practices.

# Our strategic goal 2022-2025

Build a **diverse and inclusive** community of evaluation practitioners in Greater Boston that **promotes excellence, innovation, and equity** in evaluation.

Subgoal 1

**Grow membership** in diversity and size

Subgoal 2

**Connect members to high-quality professional development** that is responsive to trends in evaluation and members' needs, and contributes to a more just and equitable field

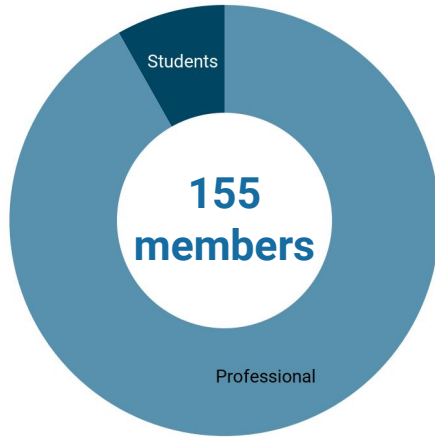
Subgoal 3

**Increase community-building** with a focus on creating inclusion and belonging for new members, emerging evaluators, and folks of marginalized identities

Subgoal 4

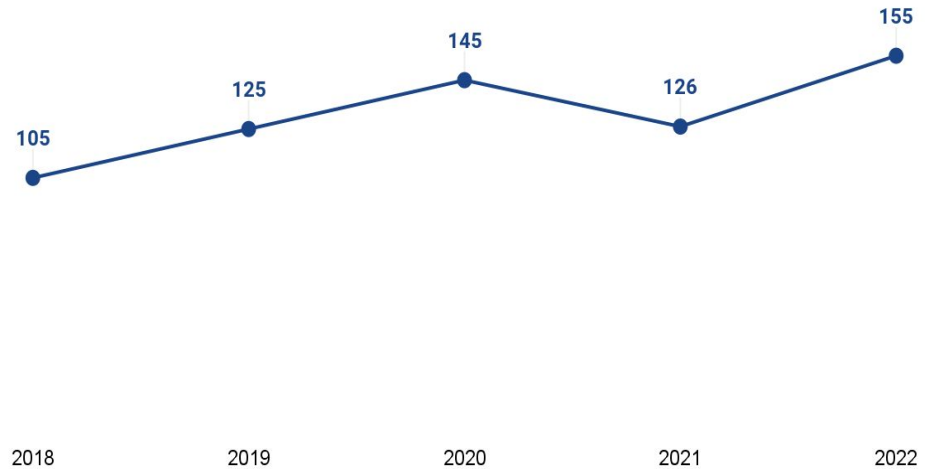
**Embed DEI principles** into fabric of the organization

# 1 Grow membership in diversity and size



**143 Professional Members (92%)**  
**12 Student Members (8%)**

Number of paid GBEN members



# 2 High-quality professional development



8 Roundtables & workshops in 2022

3 SCENE events

53% of members attended at least 1 event (*does not include SCENE events*)

## GBEN Partners



NU-PEL (Northeastern)



Boston College



**Seattle Evaluation Association**

Local Affiliate of the American Evaluation Association

Seattle Evaluation Association

## Topics by Content Type

### Approach & Design

- ★ SCENE-Cultivating Self and Teams
- ★ How to Catch a Cloud: the Art and Science of Evaluation in Unstructured, Informal, Dynamic Settings
- ★ How to Build In CRE into Design of an Evaluation
- ★ SCENE-Co-Creating Contractual & Organizational Support

### Community Learning

- ★ Collaborate, Commiserate, Learn & Celebrate
- ★ Data Feminism
- ★ SCENE Collab stream

### Technical Skills

- ★ Qualitative 101
- ★ Coding Qualitative Data with limited resources
- ★ Outcome Harvesting
- ★ Using a Systems-based Culturally Responsive Evaluation (SysCRE) Framework

# 3 Community-building and belonging

## Virtual connection:

- Monthly newsletters delivered to paid GBEN members
- Maintained LinkedIn group and Twitter account



[gben@greaterbostoneval.org](mailto:gben@greaterbostoneval.org)



<http://greaterbostoneval.org>



@EvalBoston



[linkedin.com/groups/  
8177131/](https://www.linkedin.com/groups/8177131/)



# 3 Community-building and belonging



- Solidified our strategic priorities using feedback from last year's annual meeting: *What does community & engagement look like, feel like, for whom?*
- Held another **Member Orientation** to create a **warm welcome** for and **connect GBEN members** with each other.
- Connected with new members and reconnected with long-time members during **two in-person social events**: our summer social at River Bar (August 2022) and our AEA Happy Hour in New Orleans (November 2022)



# GBEN SOCIAL

Join us for our winter social and network with fellow evaluators. Don't miss the fun conversations, delicious snacks and interesting stories!

FEBRUARY 13  
5:30-7:30PM  
LIBERTY HOTEL  
215 CHARLES STREET



Register on our website  
so we know to expect  
you!

# 4 Embed DEI principles in fabric of the organization



## Committee development

- Carried out new DEI Committee **structure & operating plans**

## Support across the organization

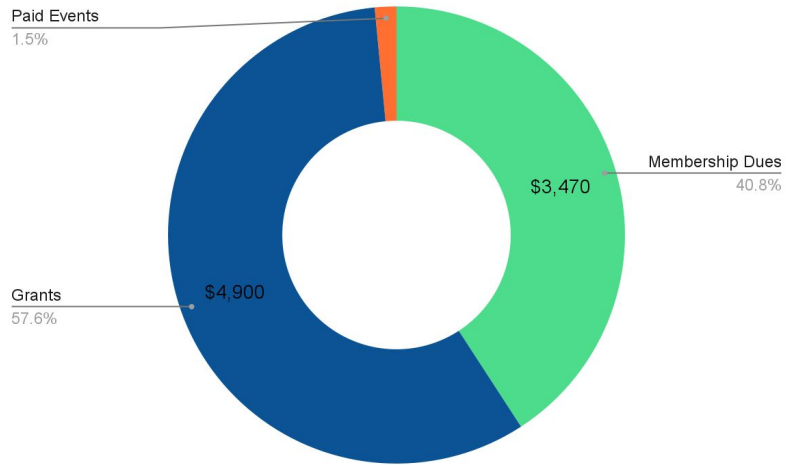
- Piloted **DEI principles** for decision making
- Conducted **joint meetings** with GBEN committees
- Convened **Equitable Evaluation Discussion Group** (open to GBEN members)
- Worked with Programming Committee to plan **Demographic Data Conundrum Roundtable**

## Learning with our peers

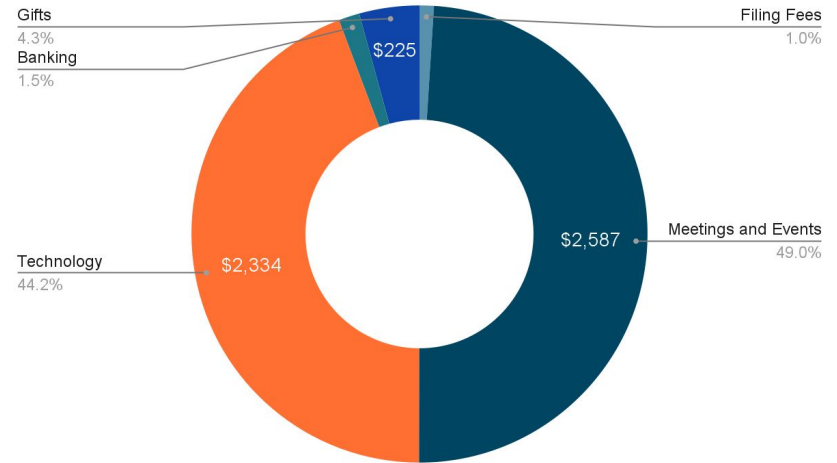
- Continued **SCENE Collab** for New England evaluators
- **Shared and learned** with other local AEA affiliates

# Overall budget status

## Income sources



## Expense breakdown



**Problem of Practice:** A topic that is important to your work as an evaluator and it would make a difference for you/your clients if you improved it.

You'll have ~30 minutes in your rooms to introduce yourself and discuss the problem of practice. Each room will have a facilitator and will be asked to share out 1-2 takeaways.

## Topics

**Room 1:** At what point does evaluation become research? (Danelle)

**Room 2:** How do you embed evaluation and learning into an organization that is constantly dealing with crises and/or constant change? (Kelly)

**Room 3:** What are creative ways to get clients and partners to identify what their outcomes are? (Chantal)

**Room 4:** Wild card - group figures out a topic together to discuss (Patrick)

# Get involved! or Share an ask

Email us at: [gben@greaterbostoneval.org](mailto:gben@greaterbostoneval.org) or contact committee chairs directly

<b>Governance:</b>	Min Ma & Patrick Kinner
<b>DEI Committee:</b>	TBA (contact Noe Medina for now)
<b>Membership:</b>	Trish Dao-Tran & Chantal Hoff
<b>Programming:</b>	Dana Benjamin-Allen & Kelly Washburn
<b>Communications:</b>	Bryan Hall

## Current openings:

- DEI co-chair
- Communications chair
- Advisory Board (meets 2x/yr)
- Committee members (ongoing for Membership, Programming, Communications committees; DEI Committee opens up once a year)

# Thank You!!



[gben@greaterbostoneval.org](mailto:gben@greaterbostoneval.org)



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