



GBEN

GREATER BOSTON EVALUATION NETWORK

2018 ANNUAL  
REPORT

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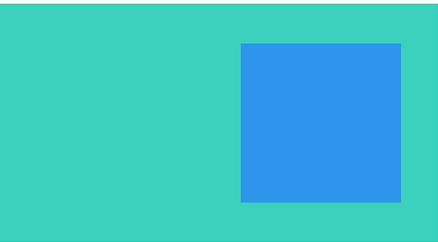
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Highlights



## **Greater Boston Evaluation Network**

The Greater Boston Evaluation Network (GBEN) values an interdisciplinary approach to evaluation that promotes excellence and innovation in the collection and use of data for learning, decision-making, and improving outcomes. We are the local American Evaluation Association affiliate and a registered 501(c)3.



# A Word from our Board

## **Reflecting on our Business**

Last year was a major growth point for GBEN as we were able to, thanks to your generosity, raise enough money to officially incorporate as a nonprofit. This year, building on that success and thanks to your enthusiasm and support, we cultivated our first official paid membership base.

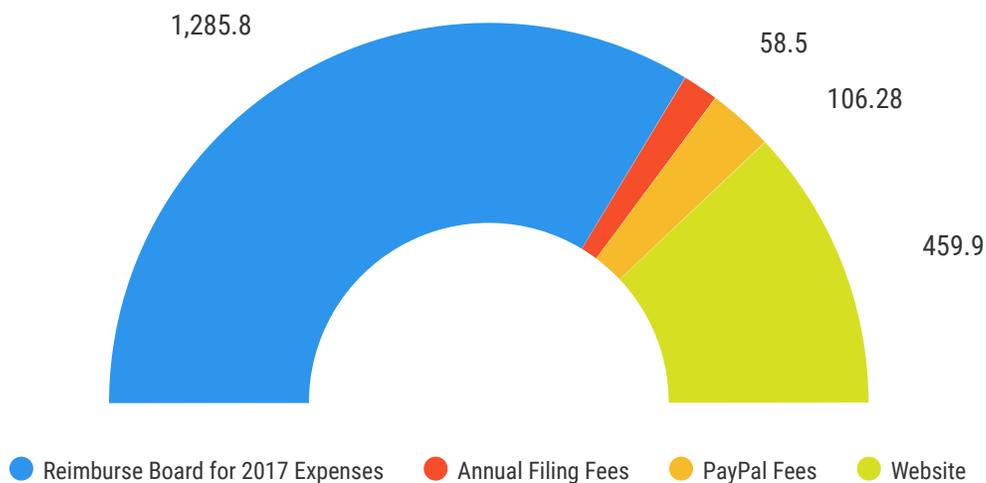
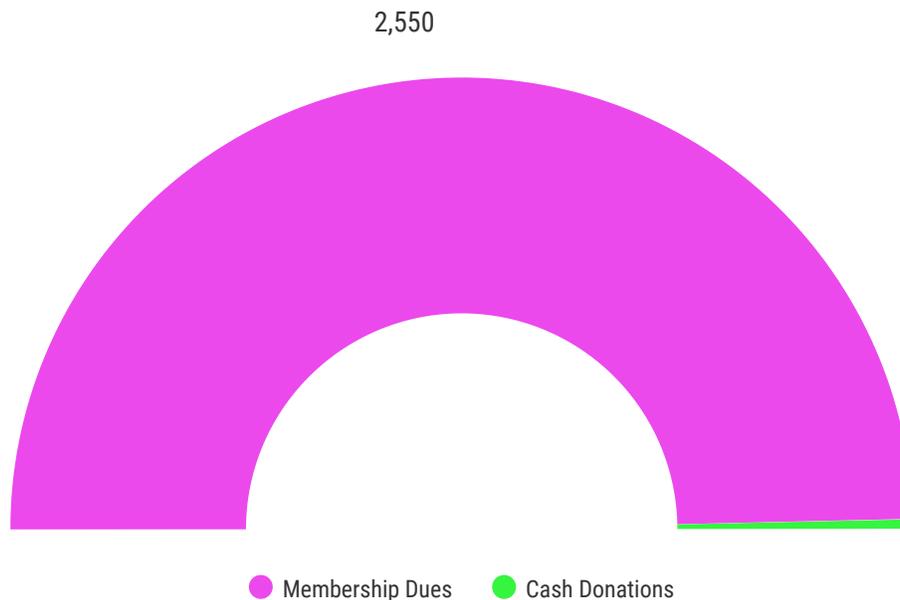
Our vision for 2019 is that GBEN is growing, sustainable, and continues to promote a high-quality network and programming for our members. Thank you for being a part of this community so that together we can elevate our evaluation practice to improve programs and services for our communities.



# Finance

## 2018 YTD

We are proud to share that as of the time of this printing we are exceeding our budget more than imagined. While we estimated we would receive \$900 in membership dues, we actually received \$2550 (before fees). Based on our anticipated expenses, we expected to end the year with a \$54 surplus and we are on track to close the year out with a \$308 surplus.





# Highlights



Our first year of paid membership - 105 paying members. Thanks to your membership, we can have refreshments at our professional development events and maintain the online platform that supports our website and organizes our membership and events.

Approximately 55% (58) of the members attended GBEN programming events. The events included 5 roundtables, 2 social meet-ups, 1 independent consultant meet-up and one webinar. Most members attended 1 or 2 events.

Our events took place primarily in Boston (MGH Institute for Community Improvement, Boston Community Capital, and Oxfam America), as well as Waltham (Jewish Family and Community Services) and Cambridge (the Field).

Our professional development events covered usability testing in evaluation, qualitative data analysis, working with stakeholders unfamiliar with evaluation, re-purposing existing data for evaluation, and community health needs assessment.

We expanded our website capacities with the help of a new platform called Wild Apricot.

GBEN welcomes Gretchen Biesecker, Laura Beals, Catherine Dunn Rappaport, Pieta Blakely, and Janet Smith to our Advisory Board.

Min Ma joined our Board as Erin Cooley stepped down to spend more time with family.

Our latest GBEN baby! Erin Cooley, our past programming co-chair had a baby boy in September.

GBEN had a strong showing at the AEA Conference in Cleveland last week with ~20 GBEN members and those interested in GBEN membership!